

Downtown Collingwood Parking Study

Client: Town of Collingwood
 Year: 2003 & 2007 Update



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The purpose of the *Downtown Collingwood Parking Study* was to provide an accurate inventory of the existing parking supply, identify current and future parking demands, provide recommendations with respect to necessary improvements and develop a long-term implementation plan. Existing parking levels and demand characteristics were determined from parking occupancy and duration counts conducted for all on-street and off-street parking facilities within Collingwood’s downtown. This information was then used to project future demands and parking shortfalls within the downtown. In light of the need for additional parking, a number of parking strategies were investigated at various sites and facilities, such as at-grade parking versus parking structure. In conjunction with increasing the parking supply, measures were investigated to reduce parking demands and change parking behaviour, particularly that of downtown employees who require parking on a daily basis. Lastly, recommendations were provided with respect to policies, and the provision of a parking authority to oversee the Town’s parking system.

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